

Boost Juice Bars is the largest and fastest growing juice bar company in the Southern Hemisphere. Since launching in Australia in 2000, Boost Juice Bars has grown rapidly to now have more than 180 franchise outlets in Australia and around the world.



Boost Juice Bars' main philosophy is its special focus in delivering customers with exactly what they want, with a passion for health, mind and body. Their aim to build the largest collection of the largest juice bars is in part attributed to the extensive and professional support provided to all Boost franchisees to ensure they can be as successful as possible, which motivates Boost Juice Bars to keep growing.

The Customer Experience

The implementation of the **LeaseEagle**® system has greatly improved our management efficiencies and governance, helped us to make bottom line savings and further empowered our people.

Using **LeaseEagle**® gives our team access to the information they need anywhere and anytime.



Business Challenges

Boost Juice Bars has undergone significant growth since it first launched in Australia in 2000. With an ever-growing Global store portfolio, Boost Juice Bars identified the need for an integrated database system that would allow them to centrally manage critical information within the business.

Over time, like many businesses, Boost Juice Bars had utilized a series of non-integrated tools, including *MS Excel*® and *Outlook*®, to assist with the management of business operations within the store portfolio.

While simple and low cost, these systems were not sufficient to meet the commercial, legal and regulatory needs of the business or the executives operating in the legal, retail operations, real estate or franchising departments.

In addition, the growth of the business both domestically and internationally had resulted in team members across various locations needing to access information for business analysis, management reporting or just day to day operations.

Also of significant importance for Boost Juice Bars was the need to ensure long-term security of the business' documents, continuity of business operations and compliance with all regulatory and commercial responsibilities.

As a small to medium sized retail business with a distributed network of retail outlets, franchisees and executives Boost Juice Bars needed an enterprise level IT system to meet its needs.

"LeaseEagle® is very easy to work with. I can honestly say all the team at Synetek Systems were professional, knowledgeable and were willing to assist."

Eddie Tucker, Boost Juice



The Solution

LeaseEagle® was the solution identified by Boost Juice Bars that would best meet the company's needs in managing a major network of retail outlets and franchisees by providing:

- A secure and centralized enterprise level database for storing critical business information, including documents
- A unique WEB 2.0 user experience that is easy to use yet sophisticated enough to provide business intelligence quickly
- A web-based solution to provide secure access 24x7 for multiple users throughout Australia and Internationally
- Automated email notifications regarding critical dates and events
- Enterprise level business reporting and performance analysis capabilities across the entire store portfolio
- A system for accurately and professionally managing the company's leasehold property portfolio
- Fully integrated modules for the efficient management of the Franchisee network
- Professional tools for the management of key business contacts and communications
- A more efficient way for users to be able to manage their day-to-day workflow requirements

Benefits

Although a large retailer Boost Juice Bars were able to 'go-live' with LeaseEagle® in less than three months and experience benefits almost immediately.

Key executives are now operating on a single information database, eliminating eight individual spreadsheets used for data management.

Corporate documents are now securely stored and accessible electronically, anywhere and anytime.

The risk of missing option and expiry dates, insurance renewals, maintenance issues and rent reviews is eliminated via automated email notifications.

Management and executives can perform strategic portfolio analysis and live reporting within seconds.

The total occupancy cost of the store portfolio is actively monitored to ensure accurate charging by Landlords and to assist in minimizing additional rent charges from lease negotiations and renewals.

Boost Juice Bars is protected legally and commercially by implementing a system that helps to ensure continuity of its business' operations.

For more information contact

Phone: 1300 887 609 (Australia)
0800 398 101 (New Zealand)

Email: sales@synetek.com

Web: www.synetek.com



DISCLAIMER

Particulars herein are for information only and do not constitute any representation by Synetek Systems Pty Ltd. All interested parties must fully verify for themselves all aspects of LeaseEagle® and its appropriateness for their business. All information contained herein was known to be true and accurate at the time of printing.
©2007 Synetek Systems Pty Ltd. All rights reserved.